



Lauren Xena Campbell

Freelance blogger, creative and content writer

Contacts

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My interests:

Whilst I am happy to research and write about all things, my personal interests include:

- Reading
- Crafting
- Planning
- Organisation
- On-line Gaming and Streaming
- Blogging
- Pen pals and Snail mail
- Re-enactment
- Photography
- Home making and Cleaning
- Wildlife and Animals
- Cooking

I am a professional blogger with over two years experience in producing web content, product reviews, and informative articles.

I am also an avid fiction and creative writer, with a particular interest in Historical, Romance, and Fantasy genres. Running my own blog on writing, academics and organization topics, I also publish short stories, poetry, and novel extracts online, for which I have won several virtual awards.

I am practised in working to briefs and deadlines, am happy to produce edits if necessary and will always tailor my work to my client's specifications. All of my work is entirely my own, for which I also proofread, both manually and by checking my work through a variety of software. I am happy to do research and will offer fast response times. I am a highly organized individual and my working language is English.

I am open to almost any project work, long or short term, and would be more than pleased to create repeat partnerships. Please do contact me if you do not find a relevant sample of my work, as I am most happy to provide paid samples to suit.

Professional Experience:

Naked Kitchens – 25th May 2016 – March 2017

Creating both blogs and general web content for a kitchen design and manufacturing company, my roles included managing social media and producing relevant written work to aid in marketing. Aimed at higher end bespoke cabinetry buyers, my work carried a aesthetic appeal in tone with the companies mantra of natural luxury products.

Whilst working with this company I produced web pages of written content and also blogs, which can be view via the Naked Kitchens website.

Hughes Electrical – 20th July 2015 – 24th May 2016

Writing product reviews and relevant blog post for a Electrical goods seller, I participated in home research, product testing and created content independently as well as through briefs. Here I worked with rigorous deadlines and specifications and was often required to provide on demand.

In my time with Hughes I produced over eighteen blogs individually in eight months, whilst also contributing to several more in part.

Relevant Skills:

I am fully competent with word processing and am completely computer literate. I am versed in academic study, particularly ancient history, including Egyptology. I am highly organised, having effective time management skills, with regular use of productivity techniques and planner usage.

I have several years retail and customer service experience and have an excellent work ethic. I have worked in many industries including hospitality, technological sales advisor, kitchen manufacturing and design, logistics, administration, solicitors office, child care and social media.

Relevant Awards:

Social Media and Events - Hughes team Member Award – September 2015

The Copsey Awards for Expressive Arts – Fakenham College – 2007

Education:

Writers Bureau

2016 – On Going

A level – Art

The Open University

2009 – On Going

A level - Design and Technology: Product Design

GNVQ - Information and Communication
Technology

Fakenham Technology and Vocational College

2005 – 2008

GCSE - Science: Double Award

GCSE – English

Litcham High School

2000 – 2005

GCSE - English Literature

GCSE - Design and Technology: Graphic Products

GCSE – Mathematics

Qualifications:

Certificate of Higher Education - Humanities

GCSE – Drama

A level - English Language

GCSE – Music

A level - Drama and Theatre Studies

Other - Introduction to Fiction

Further Samples available on Request

I am also happy to provide personal specific paid samples if necessary